



Job Title and Description

Make your mark in Advertising Sales. Platinum Hits Digital Media is one of the newest and most diversified Marketing and Production companies in the nation, producing made for TV shows, independently placing them on over 167 stations located in 77 geographically diverse markets through a single Broadcaster. In addition to Platinum Hits Entertainment Magazine, launching November 2016. Our success is the result of extraordinary employees and an exemplary management team who believes in a vision and is dedicated to making Platinum Hits Digital Media a communications powerhouse. We are advancing the world of Entertainment and we want YOU to join our winning team!

Platinum Hits Digital Media is seeking an enthusiastic, highly motivated Account Executive to sell commercial advertising time to local and national businesses and advertising agencies

Required Skills

Your responsibilities will include:

- Handle outside sales calls
- Prospect customers and lead generation
- Attract and close advertisers to sell products and services via TV, Internet Radio & Our Magazine
- Provide input on sales promotion ideas to sales management
- Retain current business and develop new business contacts
- Present marketing/advertising ideas to area businesses.
- Sell commercial advertising time and other Advertising products to national advertisers
- Attain budgeted revenue goals through effective solicitations, promotions, and service
- Understand the business objectives and advertising strategies of clients and find ways to help them achieve their objectives through effective advertising

Qualifications: Experience a must

- Strong organizational, written and presentation skills
- Competitive, energetic and self-starter
- Ability to overcome objections
- Outside media sales experience preferred but not required
- Enjoy a fast-paced environment with a desire to win
- Professional appearance a must

Our Account Executives are some of the highest commissioned sales people in the industry. If you are interested in selling some of the best media in America, we want to hear from you!

Platinum Hits Digital Media. is proud to be an Equal Opportunity Employer and Drug-Free Workplace!

Job Location

Atlanta, Chicago, Dallas, Detroit, Los Angeles, New York the United States