



## Job Title and Description

Concert promoter: The main job of a concert promoter, usually simply called a promoter, is to publicize a concert. Promoters are the people in charge of "putting on" the show. They work with agents, or in some cases, directly with the bands, and with clubs and concert venues to arrange for a show to take place. Promoters then are in charge of making sure the word gets out about that show. They also take care of arranging the incidentals, like hotels and backline for the band. In a nutshell, it is the promoter's job to make sure things go off without a hitch. Note that this kind of promoter is different from a radio personality or PR agent.

We are currently accepting applications for the following position and we are looking to employ the professional services of Event Planners/ Concert Promoters. These are permanent salaried positions and only qualified persons will be considered. Starting Salary is **\$62,000.00 - \$78,000.00**

***Free training is provided and is required before being offered employment.***

Qualifications:

- Ø Professional with (2) years or more experience of music industry knowledge.
- Ø Associate Degree in Business Management. (Well organized and detail oriented).
- Ø Proficient in Word Excel and Power Point
- Ø Excellent Communications and Proposal writing skills
- Ø Must be fluent in English (Bilingual) is a plus
- Ø Creative Marketing Knowledge
- Ø Must be knowledgeable of Music and Artists.
- Ø Must have reliable personal transportation
- Ø Must be able to travel anywhere in the US

For complete job description and requirements apply online  
[www.platinumhitsentertainment.com/Careers.html](http://www.platinumhitsentertainment.com/Careers.html)

***Other employment opportunities are also available i.e.***

Account Executives/Talent Agent (Commission Sale) Pays up to 20% commission plus bonuses. An expense account will be provided

Qualification:

- Ø A minimum 1 year in Advertising Media buying and Customer Related Services
- Ø Some College Preferred with above average communication skills.
- Ø Must have reliable personal transportation
- Ø Must be Proficient and enjoy using the Internet
- Ø Must enjoy working with people and a team player
- Ø Must be patience and persistence.
- Ø Must be willing and able to travel anywhere within the US